

PRIVACY NOTICE

In accordance with the provisions of the Federal Law on Protection of Personal Data Held by Private Parties, IDETI CONSULTING GROUP S. DE R.L. DE C.V. is responsible for the use and protection of your personal data, in this sense and in compliance with the legal obligations established in the Law, through this instrument the owners of the data are informed, the information that is collected from them and the purposes that are used. They will give you that information. Therefore, the following privacy notice is made available to you.

In addition to the above, we inform you that IDETI CONSULTING GROUP has its address located at Valle de la Calafia 372, Valle del Contry, C.P. 67174, Guadalupe, N.L.

PURPOSE

The data that IDETI CONSULTING GROUP obtains is collected through the digital platform <https://conekcity.com>. To register on the site, the user must fill out a registration form at <https://conekcity.com/> voluntarily entering the requested information in the questionnaire fields. By doing so, IDETI CONSULTING GROUP will obtain the following personal data: full name and email. Therefore, the data collected is necessary to be able to establish our relationship with you, as well as to be able to access services related to event management.

IDETI CONSULTING GROUP will not collect sensitive data whose improper use could give rise to discrimination or lead to a serious risk for the owner of the Personal Data. Sensitive data is data that may reveal aspects such as racial or ethnic origin, health status, genetic information, religious, philosophical, and moral beliefs, union membership, political opinions, sexual preference, and financial data.

The personal data that IDETI CONSULTING GROUP collects from you will be used so that you can download the forms described in paragraph three of this privacy notice, to offer you personalized content, to send you sales announcements or changes in the notice of privacy; as well as to carry out data analysis and be able to improve our services, sending our own advertising and/or third parties with whom IDETI CONSULTING GROUP has agreements and content.

By providing Personal Data through our platform, the Owner agrees to know and agree with the terms of this Privacy Notice and expressly consents to the processing of his or her Personal Data as described therein.

PRIVACY AND SECURITY OF YOUR PERSONAL DATA

Personal Data may be processed by IDETI CONSULTING GROUP, and the platform services are operated in Chile and are subject to the jurisdiction of Chilean laws. If the owner is located outside Chile, please keep in mind that everything related to the services provided, the processing of your information and personal data, as well as any other information that we collect will be processed by IDETI CONSULTING GROUP in the indicated country and therefore, the laws corresponding to the jurisdiction that have been given extraterritorial character will not be applicable.

Your processed data is stored in our registered office. If you would like more information about our external suppliers, contact us by email: contacto@conekcity.com

It is necessary to mention that your personal data will be treated in accordance with the principles of correctness, legality, and transparency. For this reason, IDETI CONSULTING GROUP implements reasonable security measures to protect your information both online and offline and uses technology at its disposal to protect the information provided by Users of the Site. This technology encrypts, encodes, and prevents the interpretation of information provided over the Internet. IDETI CONSULTING GROUP establishes and maintains administrative, technical, and physical security measures that protect personal data against damage, loss or alteration, destruction, or unauthorized use, access, or processing. In this way, we ensure that our affiliated third-party service providers who access personal data or handle it on our behalf apply the same controls.

IDETI CONSULTING GROUP will only use the personal data necessary for the aforementioned purposes. Persons authorized to process personal data will immediately delete or anonymize personal data unnecessary for the aforementioned purposes.

The information that IDETI CONSULTING GROUP collects through the platform may be used for commercial purposes, such as providing statistical data (for example, 50% of our users are women) to current and potential advertisers, sending advertising to users according to their interests, and conduct marketing research or promotions that IDETI CONSULTING GROUP deems appropriate. IDETI CONSULTING GROUP may also disclose information when required by law and/or competent authority.

By granting consent for the transfer of personal data to IDETI CONSULTING GROUP, the owner acknowledges and accepts that IDETI CONSULTING GROUP may transfer their data to third parties, including sponsors, advertisers, contractors and/or business partners with commercial, commercial prospecting, advertising, and statistical purposes.

IDETI CONSULTING GROUP reserves the right to transfer the information to any of its affiliates or subsidiaries in terms of the federal law on the protection of personal data held by individuals.

ARCO RIGHTS: ACCESS, RECTIFICATION, CANCELLATION AND OPPOSITION

You always have the right to know what personal data we have about you, what we use it for and the conditions of use we give it (Access). Likewise, it is your right to request the correction of your personal information if it is outdated, inaccurate or incomplete (Rectification); Likewise, you have the right to have your information deleted from our records or databases when you consider that it is not being used appropriately (Cancellation); as well as to oppose the use of your personal data for specific purposes (Opposition). These rights are known as ARCO rights.

In order to provide the owner with the means to exercise ARCO rights, IDETI CONSULTING GROUP makes available to the owners the email address **contacto@conekcity.com** through which requests for access and rectification will be processed and monitored, cancellation or opposition.

The owner may send through this means a request for access, rectification, cancellation, or opposition, regarding his or her personal data.

Said request must contain:

- The full name of the owner and all the information requested to register, as well as an email to communicate the response to the request.
- Electronic copy of the documents that prove the identity of the owner of the personal data (RFC, IFE, INE, PASSPORT).
- Clear and precise description of the personal data with respect to which one seeks to exercise any of the aforementioned rights.
- Any other element or document that facilitates the location of personal data.
- Indicate the modifications to be made and/or the limitations on the use of personal data and provide the documentation that supports your request.

IDETI CONSULTING GROUP will inform the owner of the personal data of the determination adopted, within a period of no more than 20 business days from the date the request was received. This period may be extended by IDETI CONSULTING GROUP on a single occasion for an equal period, if the circumstances of the case justify it.

IDETI CONSULTING GROUP may deny total or partial access to personal data or access, rectification, cancellation, or opposition to the processing thereof, in the following cases:

- When the applicant is not the owner, or the legal representative is not accredited to do so.
- When the data of the applicant is not found in the IDETI CONSULTING GROUP database.
- When the rights of a third party are violated.
- When there is a legal impediment or resolution of an authority.
- When access, rectification, cancellation, or opposition has been previously made, so that the request lacks substance.

The cancellation of personal data will give rise to a blocking period after which IDETI CONSULTING GROUP will proceed to delete the corresponding data. Once the corresponding personal data has been cancelled, IDETI CONSULTING GROUP will notify its owner.

Once the above is done, IDETI CONSULTING GROUP may retain personal data exclusively for the purposes of the responsibilities derived from the treatment referred to in the Privacy Notice. Likewise, it is worth mentioning that you must consider that, for certain purposes, the revocation of your consent or the refusal to use or transfer your personal data could cause us to not be able to continue providing the service you requested from us, or that for this reason we would have to terminate your relationship with us.

IDETI CONSULTING GROUP will not be obliged to cancel personal data in the cases established in article twenty-six of the federal law for the protection of personal data held by individuals.

IDETI CONSULTING GROUP will keep your personal data:

- During the entire period of validity of your subscription to this website.
- Once your subscription to this website has ended, for 24 months with the sole objective of being able to strictly comply with the purposes mentioned above.
- After the cancellation of your registration and during the subsequent period that is necessary for the purposes of the presentation, exercise or defense of legal claims and the maintenance of the accounting records of IDETI CONSULTING GROUP. If you want more information, you can contact us at the following email: **contacto@conekcity.com**

The data will become anonymous or deleted at the end of the aforementioned periods. Likewise, when the information collected in personal data is no longer necessary to fulfill the purposes provided for in this Privacy Notice and in the applicable legal provisions, your personal data will be canceled from the IDETI CONSULTING GROUP database.

USE OF COOKIES

A cookie is a small piece of information sent by a website and/or monitoring platform and stored in the user's browser, so that the Platform can consult the user's activity. Our cookies help provide additional functionality to the site and help measure site usage more accurately. The Platform will save a cookie in the user's browser at the time of logging in and will contain information regarding your access account, but not your personal information. The purpose is to promote the User's session status on the Platform and the navigation carried out within the Platform to offer them a personalized experience within the platform.

If the user does not want this type of information to be collected, they must disable, reject, restrict and/or eliminate the use of cookies in their internet browser. The procedures for performing these actions may differ from one browser to another; Consequently, it is suggested to review the instructions provided by the browser developer. It is important to note that you will not be able to enjoy a personalized experience within the Platform.

IDETI CONSULTING GROUP will only store data provided by the user in its respective database without tracking any other information using your IP address.

If you have any questions regarding the privacy notice, please contact us at the following email: **contacto@conekcity.com**

Last updated: August 26th, 2023.